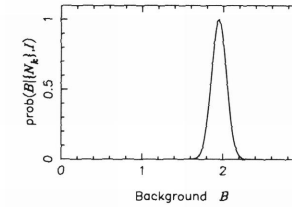
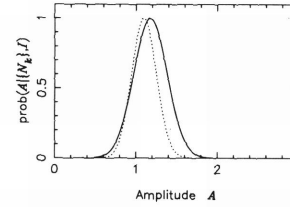
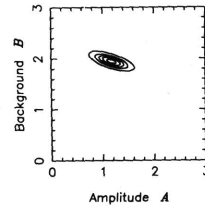
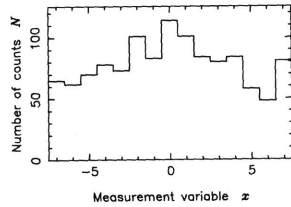
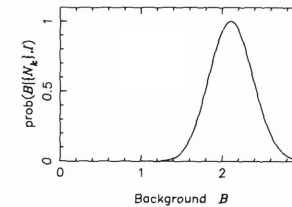
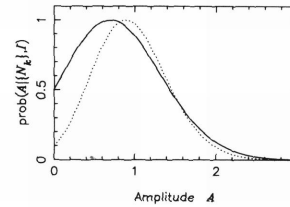
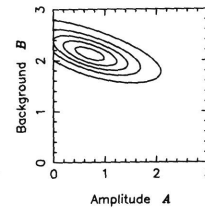
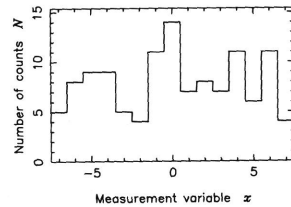


**Estimating two parameters in the presence of Poisson noise.** Column 1 shows four sets of data, each one represents photon counts,  $N$ , from a spectral emission line imaged onto a CCD, with  $x$  representing frequency (or pixel number). The underlying line has a Gaussian profile, centred at  $x=0$  and with FWHM of 5 units. The constant  $n_0$  is chosen to reflect different observing times. The line has an expected height of  $An_0$  counts and sits on a constant background of  $Bn_0$  counts. (From Sivvia: *Data Analysis, a Bayesian Tutorial*, OUP, 1996.)

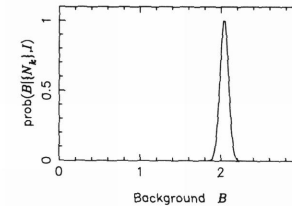
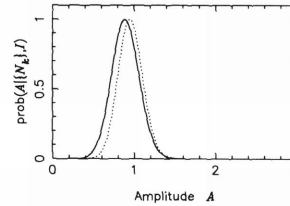
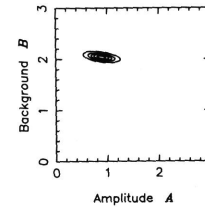
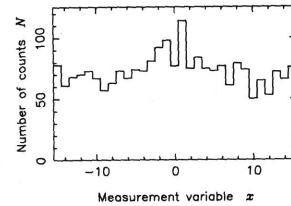
$n_0$  chosen to expect 100 counts at  $x=0$ , and a range of 15 bins.



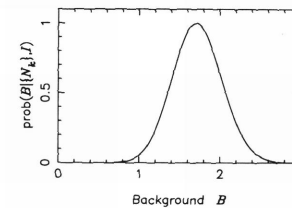
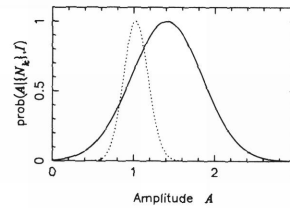
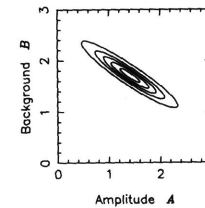
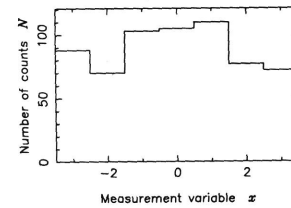
$n_0$  chosen to expect 10 counts at  $x=0$ .



$n_0$  chosen to expect 100 counts at  $x=0$ , but with twice the range in  $x$  (30 bins).



$n_0$  chosen to expect 100 counts at  $x=0$ , but with half the range in  $x$  (7 bins).



The data.

Joint posterior distribution for  $A$  and  $B$ .

Marginal distribution for  $A$ . The dotted line shows the pdf for  $A$  given  $B$ .

Marginal distribution for  $B$ .